

ChinaDivision Order Fulfillment Service at a Glance

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WHITE PAPER

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ChinaDivision Order Fulfillment Service at a Glance

Abstract: The world is a global marketplace, where businessmen worldwide strive to share a piece of cake through various cross-border eCommerce platforms. How to source the right products and deliver to customers promptly and cost-effectively has been the basic concerns for most online merchants, in order to response to the increasingly tough business climate and expand to new territories. In this white paper, we will talk about how to solve the above problems by partnering with an order fulfillment company - ChinaDivision from the perspective of its services, working process and benefits can bring to online merchants. With help of an order fulfillment partner, cross-border eCommerce is faster and easier, and the world is just at your fingertips.

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Introduction

Just imagine you are a shopper instead of a seller, why would you shop online? I guess most of you are bargain hunters looking for cheap and fine items even with free shipping.

Now back to who you are as an online seller on Amazon, eBay or other marketplaces. Here comes the question --- how to cut down cost to meet such a customer demand, so as to stay competitive in a tough business climate?

Product sourcing and order shipping can be two essential yet overlooked parts in cross-border e-commerce, which will end up swallowing your profits or weakening your competitiveness if not paid full attention. However, as a businessman, your highest priority task is to sell more and earn more. Therefore, it will be a distraction to spend too much time on sourcing and shipping, which is not viewed as value-creating activities in terms of business expansion. What if there is a dedicated order fulfillment partner, like ChinaDivision, taking care all of these, and you just focus on selling more?

In this paper, you are going to learn services that ChinaDivision can provide to simplify and promote your international eCommerce business. In the following section, we also list the general order fulfillment process for your reference considering that some of you are new to a order fulfillment company's work. In the last section, we summarize the top five benefits that we can bring to you. Keep reading to take a deep dive into each section.

What Can ChinaDivision Help?

ChinaDivision.com is one of your reliable fulfillment partners in China, recognized for fulfillment services of China product sourcing, China warehousing and worldwide shipping from China for crowdfunders and eCommerce sellers. We offer highly customized fulfillment solutions to promote your business development.

China Sourcing

As a world-famous workshop, China manufactures almost everything in a relatively lower price. More and more online merchants would like to manufacture their products in China or cooperate with a Chinese suppliers. However, finding the suitable products at a cost-effective price is time-consuming, especially for those who just start up their business and totally new to product sourcing for their online stores.

Serving as an order fulfillment agent, ChinaDivision also assists you in purchasing products from China. Based in the largest sourcing destination, ChinaDivision makes the most of this favorable location, thus can efficiently locate suppliers and shorten the supply chain. Applying tactical sourcing strategies and collaborating with China-based factories, ChinaDivision has abundant high-quality sourcing resources, thus allows you to cut off cost and enjoy professional procurement services.

Warehouse Fulfillment

Running an online store, it will be a large cost to rent your own warehouse, buy necessary facilities and maintain a team of staffs. Moreover, eCommerce business involves with various seasonal shopping activities. Online merchants need to hire temporary workers and purchase extra equipment to manage the rush. When the holiday sales is gone, it turns out to be idle equipment and excess workers. All these costs will be shared in the final price, which results in an unattractive selling price listed on your online store.

ChinaDivision provides optimized and well-organized warehousing solutions. Our warehouses in Shenzhen, China, are fully equipped with advanced security systems and surveillance cameras. All the racks and shelves are well-organized. Our professional staffs will receive goods from your Chinese suppliers and store them in our warehouse (free warehousing for 90 days). In addition, Barcode data collection system is employed to reduce human errors and improve accuracy.

Order Fulfillment

As mentioned above, order fulfillment can be a profit eater because of various fixed overheads and expensive international shipping cost. In addition, scattering your energy on non-value creating activities such as filling the orders, picking & packing and calculating the shipping cost, will pull your eye off the ball. What's worse, although you have struggled to follow your competitors by offering a free shipping, you are taking the risk of sacrificing your own profits.

At ChinaDivision, we have built an international logistics infrastructure that makes worldwide order fulfillment easy. With the good connection and long term cooperation with various carriers, they will find the most cost-effective way according to the destination country, the product size and weight. For your convenience, you would have 24/7 access to our dashboard to manage the international logistics. Also, products returned would go through careful inspection and be handled properly at our fulfillment center, depending on a case-by-case basis.

How Does Chinadivision Work?

Now, you've learned what services that ChinaDivision can provide but perhaps some of you are still new to the process of eCommerce order fulfillment. A guide below will explain how does ChinaDivision work.



Step 1: Integrate

We integrate our order fulfillment software with your eCommerce shopping cart to give you access to real time order and inventory data.

Step 2: Receive & Store

We receive goods from your Chinese suppliers and store them in the warehouse until orders are shipped, 90 days free warehousing.

Step 3: Quality Check, Pick & Pack

When an order is placed, staff in the fulfillment center will check the quality, pick & pack according to your specifications, with customized packing materials, labels and branding.

Step 4: Ship

Orders are shipped worldwide by the most economical shipping method. You have visibility of your inventory, shipping status, sales reporting and hundreds of online reports, available 24/7.

Step 5: Returns Handling

To inspect returned merchandise and determine if the product can be restocked and resold, effectively reducing inventory loss.

Above is the general order fulfillment process. If you are still unclear, please [contact us](#). Our dedicated business development manager will be ready for help.

Benefits to Partner with ChinaDivision

To boost profit is definitely not the only reason to partner with ChinaDivision. There are far more benefits should be taken into account if you look towards the future. We hereby only summarize the five main benefits.

1.Reduced fixed overheads

Although renting and operating your own warehouse can be costly, serious eCommerce operation requires serious facilities and professional staffs. Whether they are purchased, leased or temporarily hired, fixed costs are associated, and will be paid regardless of business performance.

Working with ChinaDivision can successfully transform the above fixed costs into cash flow and avoid risk at the same time. You have your goods stored in our fulfillment warehouse, and trust us will handle all the tedious work. No matter sales surges or slumps, you simply pay for what you use, so that fixed costs are greatly cut down in return.

2.Lower shipping cost

Although offering customers free shipping is becoming an increasingly popular marketing technique, we all know that shipping will never be free. Either increase product price to cover shipping cost or you pay the shipping cost by giving up part of your margins. No matter which way, it doesn't contribute to a real competitive advantage.

At ChinaDivision, we cooperate with a wide range of carriers and postal services. We select and suggest the best cost-effective shipping method as well as service provider for you, or you can choose it by yourself. Moreover, taking advantage of the long term cooperation with them and large daily package volume, we can get you heavily discounted shipping rates.

3.Focus on core business

As an online seller, you are adept at selling and marketing, but it will be time-consuming if you try to handle the picking and packing process at the same time. Anyway, your main task is making profit. According to The 80-20 Rule, you only need to focus on what you are good at and what is the most important, and then remarkable change will happen.

Partnering with ChinaDivision is an opportunity to outsource many tedious tasks and focus on what you do best. Just think about what is your next business plan? How can you do better?

4.Business scalability

When your business reaches a certain scale, you start to think about business scalability. But the accompanying thought of an additional investment in infrastructure and employees will dampen your dream at once. On the one hand, you desire to expand your business to a new market, on the other you don't want to be distracted by extra investment.

ChinaDivision allows you the flexibility to scale and grow your business. We scale ourselves in the process of serving clients worldwide, thus we have the ability to handle large orders with advanced equipment and strong operating team.

5.Brand upgrading

Brand building can be an essential part in marketing. If you want to establish your own brand, it's time to focus on your core competency, let go of tedious task that impedes your growth. If you are still printing labels, picking and packing your products, you should look into the advantages of outsourcing your order fulfillment and find someone who is specialized in this field.

At ChinaDivision, we not only care about how many you will sell, but how far you will go. In order to meet your specification of brand upgrading and improve your customer satisfaction, we also offer a series of [value-added services](#) as below:

- ★ Customized packaging
- ★ Printing & Sticking labels
- ★ Marketing inserts

- ★ Kitting & Assembling
- ★ Shrink wrapping
- ★ Reinforcement packaging
- ★ Grouping orders

Conclusion

ChinaDivision provides a comprehensive and customized one-stop solution for eCommerce order fulfillment, ranging from sourcing to warehousing, to shipping and to brand upgrading. We help you purchase what you need in China, store them in our warehouse and finally ship them directly from China to your customers globally with the most cost-effective shipping method, while you just focus on selling and checking shipping status on the screen.

The future is global. Leverage on ChinaDivision.com and expand your business to new territories. The world is just at your fingertips!